

## About Us

Software Creation is an art, the art of creating a system that meets the aspirations of the users. And software development is a science, the science of ensuring availability, scalability and accuracy of a system.

emQube is the confluence of the art and science of software development. It is an innovative, trusted and competent software company with a single-minded vision -Empowering Enterprises to Leverage the Power of Information Technology.

Since 2003, we have been serving enterprises across USA, Europe, India and the Middle-East for bespoke and packaged software solutions in multiple domains across different software platforms.

Headquartered in Dubai with an onsite team of analysts, programmers and project managers we offer regional companies the comfort and confidence of working with a local company.

## Applications Domains

We can alleviate any business problem by building a bespoke solution that meets automation goals. Over the years we have developed expertise in a couple of domains which continue to be our area of focus.

## Decision Support Systems (MIS)

Decisions cannot always be intuitive and less so in businesses that are large and spread across geographies. Decisions have to be backed by accurate data and astute analysis. We build Management Information Systems that help organizations take proactive decisions. We are experts in transforming an 'Excel-Worksheet' based system to a sophisticated yet easy to use automated solution.

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Our single-minded vision is - Empowering Enterprises to Leverage the Power of Information Technology.

## Clients

BMW Middle East

Nespresso S.A

Nikai

Laundrybox

Distance Learning Providers (USA)

QDVP (Qatar)



## Web Applications



## Mobile Applications



## Windows Applications



Software is not merely a piece of code. Software is a mirror of your aspirations

## Maintenance & Facility Management

The Middle East is the hub of innovation and the grandeur of its buildings and monuments is hard to rival. The region's climate, its multi-national population and emerging aspirations put a great demand on companies offering maintenance and facility management services. emQube empowers these companies with a suite of software solutions that help them to offer service excellence at competitive prices. The software enables service providers to attain higher level of customer satisfaction and meet service level goals.

## Retail

UAE is an emerging retail destination with the largest retail space in the Middle East and is competing with global cities for retail supremacy. Retail technology helps companies increase footfall and keep the cash registers ringing. emQube develops solutions that help retail shops attract more customers and reward them for their loyalty. Using interactive display technology and wireless solutions we enable retail shops to learn more about their customers and tailor offers suited to different customer profiles.

## Ecommerce

The global trend for online-commerce is catching up in the region as witnessed by the increasing numbers of customers willing to buy online or conduct online business transactions. emQube offers solutions built on proven open source platforms like Magento and Open Cart. We can web-enable a host of popular segments such as tourism, flowers, entertainment, apparels, cosmetics and electronics. We can also develop bespoke solutions for online payment and financial transactions.

## Salesmen Performance

Salespersons are regarded as the breadwinners of any organization whether it sells a service or a product. The marketing efforts have to culminate into sales and organization try various methods and tools to boost sales performance. Traditional Lead Generation, Sales Tracking and CRM systems are either too complicated or deliver very little effective results. emQube develops simple and effective solutions that expect very little input but provide deep insights into salesmen performance that help organizations to gain maximum sales.

# What's emQube?

Our name emQube (m-cube), is the exponential power of the 3Ms, - Men, Minds and Methods, each representing Capacity, Competence and Consistency respectively.



A happy team is a  
productive team



## Technology Domains

emQube has identified Microsoft Technologies as its premier development domain. We have built expertise on Client Server as well as Web application using ASP.NET, C# scripting and MS SQL database.

We offer solutions as per the customer's requirement and are ready to take on projects in open source technologies with equal ease. We also develop mobile applications on iOS and Android platforms.

## Team

Our team comprises qualified and experienced members drawn from Engineering, Management and Creative disciplines. Experiences vary from 20 years to a minimum of 3 years with qualifications ranging from MS(USA), BE, BTech, MCA, MBA and MFA (Fine Arts).

Our team is based in Dubai and this offers customers the ability to work with us locally.

## Clients

A distinguished customer base with a long retention period is matter of pride for emQube. We have executed projects in India, Dubai, Kuwait, Doha, USA, Switzerland and France but our current focus is the Middle East.

Customers such as BMW Middle East, Nespresso, Nikai, Laundrybox, Distance Learning Providers have been associated with us since many years.

# Why emQube?

We listen, understand and then suggest or design a system that meets the current and future requirements. We anticipate additional features that customer may require and help to create a system that is not just bug-free but also flexible to embrace the future.

We believe in documentation and process. We lay out clear milestones that engage customers at each stage.

We are empathetic and open to suggestions at each stage and have an unceasing desire is to exceed expectations.

